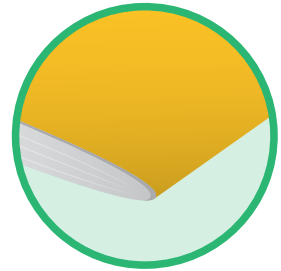


# DACTYL PUBLISHING **BESPOKE EXERCISE BOOKS**

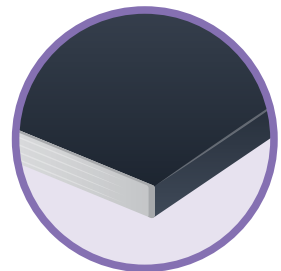
# 2025



**Standard  
v-back binding**  
included in the price



**'Stack-flat'  
square-back binding**  
available at 4p per book



## FEATURES

See back cover for options and prices

- Available in A4+, A4, A5+ and A5 sizes v-back or square-back stapled
- 64 or 80 pages of 80 gsm paper (other page extents are available)
- 250 gsm strong card covers
- A4+ and A4 books have 4 stitching wires for extra strength
- Matt laminated covers
- Minimum order: 500

**Call or email for your free sample**



**DACTYL PUBLISHING PO BOX 130 RETFORD DN22 9YP**

tel: 01427 884998 email: [info@dactylpublishing.com](mailto:info@dactylpublishing.com) [www.dactylpublishing.com](http://www.dactylpublishing.com)

# STEP-BY-STEP GUIDE

This guide suggests ways in which you can supply your proposed exercise book content to us. To create a draft for each edition we need the following information:

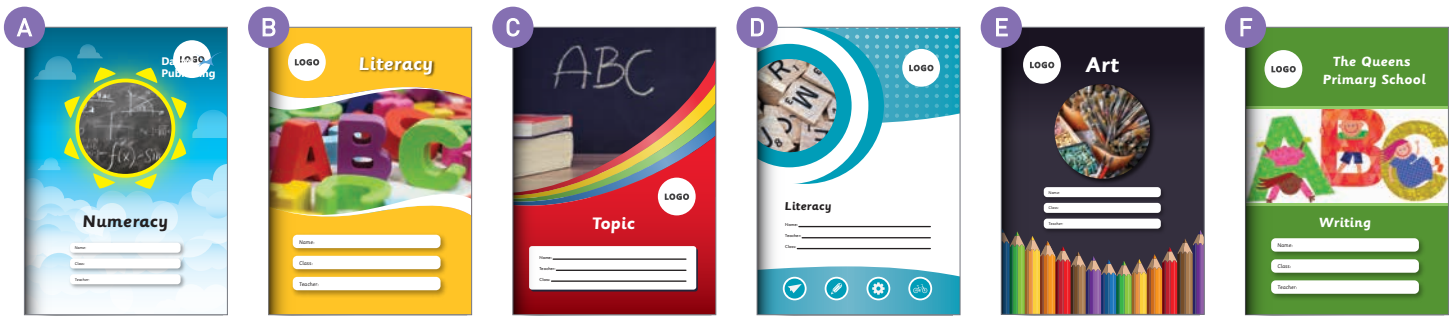
## 1. OUTSIDE COVER DESIGN

Most bespoke exercise books have covers with these elements. It is very important to decide which of these elements you want to incorporate before you start looking for suitable photos/artwork:



- School name/logo
- Areas for subject-specific photographs or artwork
- Areas for colour-coding by subject
- Subject
- Space for student name/form
- Area for other logos or strapline

## SOME EXAMPLE COVER TEMPLATES:



We can create new templates from your draft instructions. Alternatively, if you would prefer to create your own designs, we can accept print-ready pdfs. Design instructions should be emailed to: [info@dactylpublishing.com](mailto:info@dactylpublishing.com)

## LOGOS

If you require a **school logo** on the cover, please supply a high resolution copy. Ensure that the logo is in JPEG, AI, PNG or EPS format. Logos should **NOT** look like this:



Logo should not be stretched



Logo should preferably not have a background



Logo should not be blurry or pixelated

## PHOTOGRAPHS

If you are supplying **photographs**, please ensure that you have permission to use them in your design and that they are at least 300 dpi at the size required for print. <https://pixabay.com/en> is a great resource for finding royalty-free photographs. You can also choose from our library of sample photographs, which are available on request.

## 2. INSIDE COVER DESIGN

Bespoke information can go on the inside front/back covers (or inside the books). You can mock up your own pages (e.g. in MS Word) and we will design them for you. Alternatively, you can use your choice of software to create print-ready page designs. Please note: extra charges apply for bespoke information pages.

## EXAMPLES OF BESPOKE INFORMATION PAGES

[illegible]

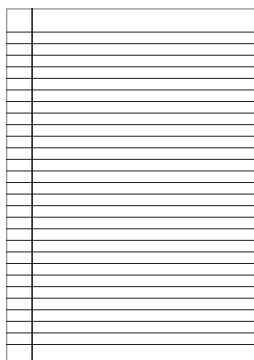
### 3. PAGE RULINGS

**You can use one of our stock rulings or we can create alternative rulings for you.** We also supply books with different paper colours and alternative rulings for SEN students. Please contact us for details.

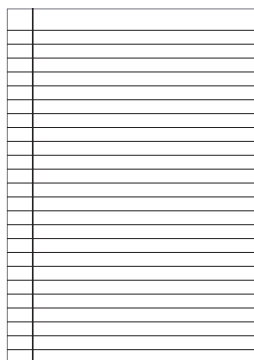
## STOCK RULINGS



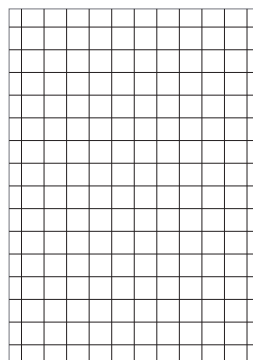
8 mm ruled  
with margin



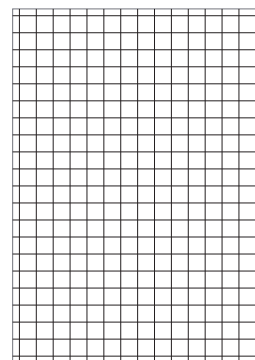
10 mm ruled  
with margin



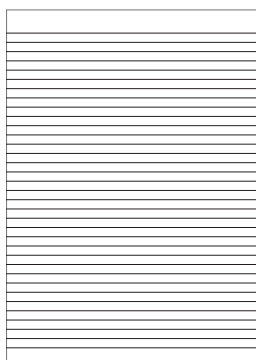
12 mm ruled  
with margin



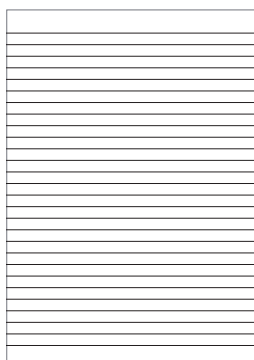
20 mm squares



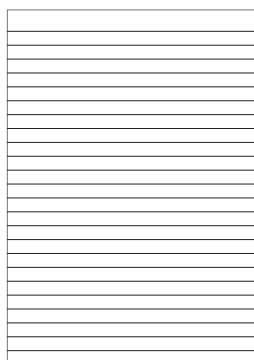
15 mm squares



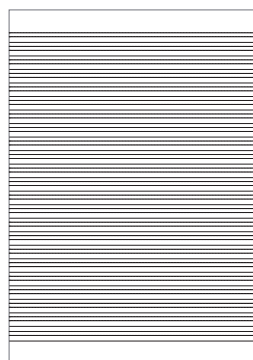
8 mm ruled  
with no margin



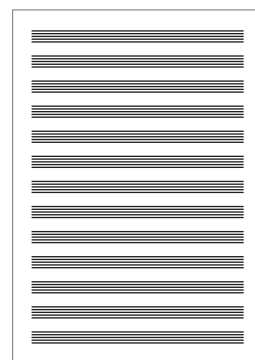
10 mm ruled  
with no margin



12 mm ruled  
with no margin



handwriting paper



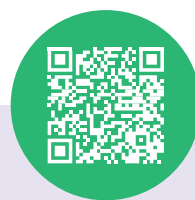
music paper

# OPTIONS AND PRICING

Bespoke **outside** cover designs with any of our stock rulings on premium 80 gsm paper.

UNIT PRICING	A4 or A4+ 80 pages	500 - 3,000 books <b>£1.10 + VAT</b>	3,001 - 10,000 books <b>95p + VAT</b>	Over 10,000 books <b>85p + VAT</b>
	A4 or A4+ 64 pages	500 - 3,000 books <b>£1.04 + VAT</b>	3,001 - 10,000 books <b>89p + VAT</b>	Over 10,000 books <b>79p + VAT</b>
	A5 or A5+ 80 pages	500 - 3,000 books <b>98p + VAT</b>	3,001 - 10,000 books <b>83p + VAT</b>	Over 10,000 books <b>73p + VAT</b>
	A5 or A5+ 64 pages	500 - 3,000 books <b>92p + VAT</b>	3,001 - 10,000 books <b>77p + VAT</b>	Over 10,000 books <b>67p + VAT</b>
Size information: A4+ 216mm x 306mm A5+ 153mm x 215mm				
EXTRAS	<ul style="list-style-type: none"> <li>– Upgrade to <b>square-back binding</b> (<b>+4p + VAT</b>)</li> <li>– <b>inside</b> front and back covers printed in <b>black ink</b> (<b>+5p + VAT</b>)</li> <li>– <b>inside</b> front and back covers printed in <b>full colour</b> (<b>+10p + VAT</b>)</li> </ul>			prices per book
	For other page extents (e.g. 32pp), bespoke inside information pages, or full colour print on inside pages, please request a quote.			

**DELIVERY CHARGES:** **3p** + VAT per book (to one address)



## HOW TO ORDER

If you are planning to order, please let us know in advance so that we can reserve production capacity for you. Please allow up to 6 weeks for production after the artwork has been approved.

1. To compile the content for each edition required, follow the step-by-step guide in this brochure.
2. Send us your draft content.
3. We will design the books and send you a set of PDF drafts for your approval.
4. The drafts will be emailed back and forth until they are approved for print.