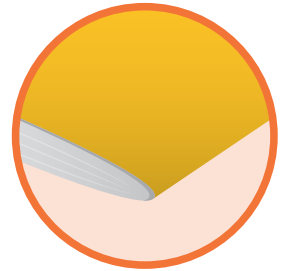


DACTYL PUBLISHING **BESPOKE EXERCISE BOOKS**

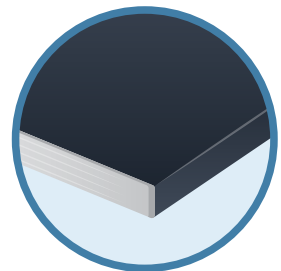
2025



**Standard
v-back binding**
included in the price



**'Stack-flat'
square-back binding**
available at 4p per book



FEATURES

See back cover for options and prices

- Available in A4+, A4, A5+ and A5 sizes v-back or square-back stapled
- 64 or 80 pages of 80 gsm paper (other page extents are available)
- 250 gsm strong card covers
- A4+ and A4 books have 4 stitching wires for extra strength
- Matt laminated covers
- Minimum order: 500

Call or email for your free sample



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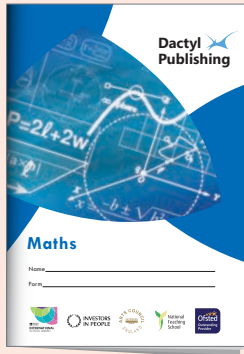
tel: 01427 884998 email: info@dactylpublishing.com www.dactylpublishing.com

STEP-BY-STEP GUIDE

This guide suggests ways in which you can supply your proposed exercise book content to us. To create a draft for each edition we need the following information:

1. OUTSIDE COVER DESIGN

Most bespoke exercise books have covers with these elements. It is very important to decide which of these elements you want to incorporate before you start looking for suitable photos/artwork:



- School name/logo
- Areas for subject-specific photographs or artwork
- Areas for colour-coding by subject
- Subject
- Space for student name/form
- Area for other logos or strapline

SOME EXAMPLE COVER TEMPLATES:



We can create new templates from your draft instructions. Alternatively, if you would prefer to create your own designs, we can accept print-ready pdfs. Design instructions should be emailed to: info@dactylpublishing.com

LOGOS

If you require a **school logo** on the cover, please supply a high resolution copy. Ensure that the logo is in JPEG, AI, PNG or EPS format. Logos should **NOT** look like this:



Logo should not be stretched



Logo should preferably not have a background



Logo should not be blurry or pixelated

PHOTOGRAPHS

If you are supplying **photographs**, please ensure that you have permission to use them in your design and that they are at least 300 dpi at the size required for print. <https://pixabay.com/en> is a great resource for finding royalty-free photographs. You can also choose from our library of sample photographs, which are available on request.

2. INSIDE COVER DESIGN

Bespoke information can go on the inside front/back covers (or inside the books). You can mock up your own pages (e.g. in MS Word) and we will design them for you. Alternatively, you can use your choice of software to create print-ready page designs. Please note: extra charges apply for bespoke information pages.

EXAMPLES OF BESPOKE INFORMATION PAGES

Numeracy Mat

Literacy Marking

Symbol	Meaning
SP	Check the spelling and write it out correctly 3 times.
P	Punctuation error or missing punctuation.
II	Begin a new paragraph.
T	You don't make sense. Re-write to improve.
=	Insert the missing word or phrase.
/	Good point or well written.
✓✓	Excellent punctuation.
CT	Change the tense you have written in.
Exp	Explain in more detail.
H	Homophone - You have used the incorrect word.

Presentation Policy

Your book is a record of your learning and progress. It shows the positive and proud way in which you approach your learning. Take care of your book.

- Keep your book neat and tidy, don't graffiti or doodle in your book.
- Do not waste space in your book.
- Writing should be in black pen.
- Drawings, diagrams, tables and graphs should be done in pencil.
- Write the date and title and make sure it is understood so it's clear.
- When you are reflecting on your work use RED pens.
- When correcting your literacy use PURPLE pens and highlighters.
- Remember your book tells the story of your learning, don't rip pages out and cross out mistakes using a ruler.

Literacy Mat

The Periodic Table

3. PAGE RULINGS

You can use one of our stock rulings or we can create alternative rulings for you. We also supply books with different paper colours and alternative rulings for SEN students. Please contact us for details.

STOCK RULINGS

OPTIONS AND PRICING

Bespoke **outside** cover designs with any of our stock rulings on premium 80 gsm paper.

UNIT PRICING	A4 or A4+ 80 pages	500 - 3,000 books £1.10 + VAT	3,001 - 10,000 books 95p + VAT	Over 10,000 books 85p + VAT
	A4 or A4+ 64 pages	500 - 3,000 books £1.04 + VAT	3,001 - 10,000 books 89p + VAT	Over 10,000 books 79p + VAT
	A5 or A5+ 80 pages	500 - 3,000 books 98p + VAT	3,001 - 10,000 books 83p + VAT	Over 10,000 books 73p + VAT
	A5 or A5+ 64 pages	500 - 3,000 books 92p + VAT	3,001 - 10,000 books 77p + VAT	Over 10,000 books 67p + VAT
Size information: A4+ 216mm x 306mm A5+ 153mm x 215mm				
EXTRAS	<ul style="list-style-type: none"> – Upgrade to square-back binding (+4p + VAT) – inside front and back covers printed in black ink (+5p + VAT) – inside front and back covers printed in full colour (+10p + VAT) 			prices per book
	For other page extents (e.g. 32pp), bespoke inside information pages, or full colour print on inside pages, please request a quote.			

DELIVERY CHARGES: **3p** + VAT per book (to one address)



HOW TO ORDER

If you are planning to order, please let us know in advance so that we can reserve production capacity for you. Please allow up to 6 weeks for production after the artwork has been approved.

1. To compile the content for each edition required, follow the step-by-step guide in this brochure.
2. Send us your draft content.
3. We will design the books and send you a set of PDF drafts for your approval.
4. The drafts will be emailed back and forth until they are approved for print.